

Communication:  
art of encoding

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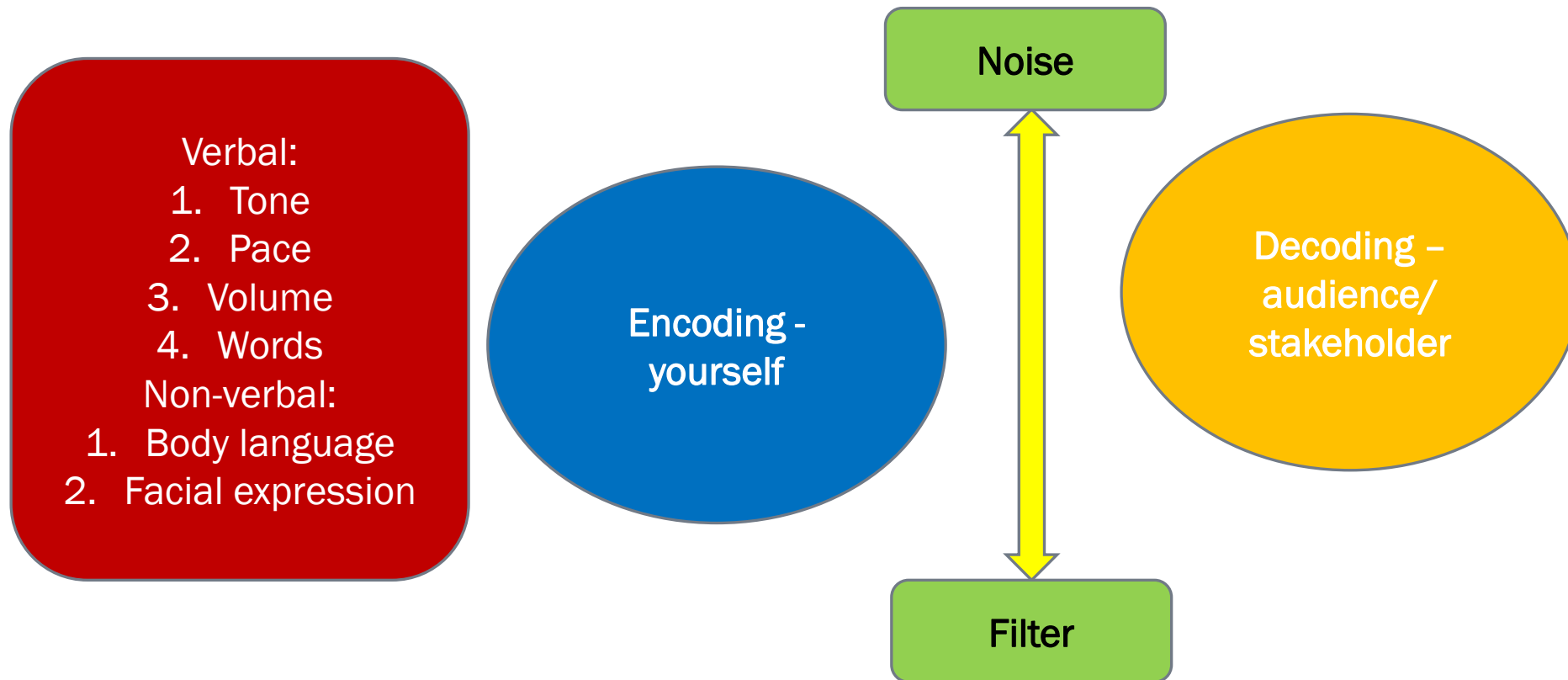
# Communication

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*To effectively communicate, we must realise that we are all different in the way we perceive the world and use this understanding as a guide to our Communication with others*

# Basic





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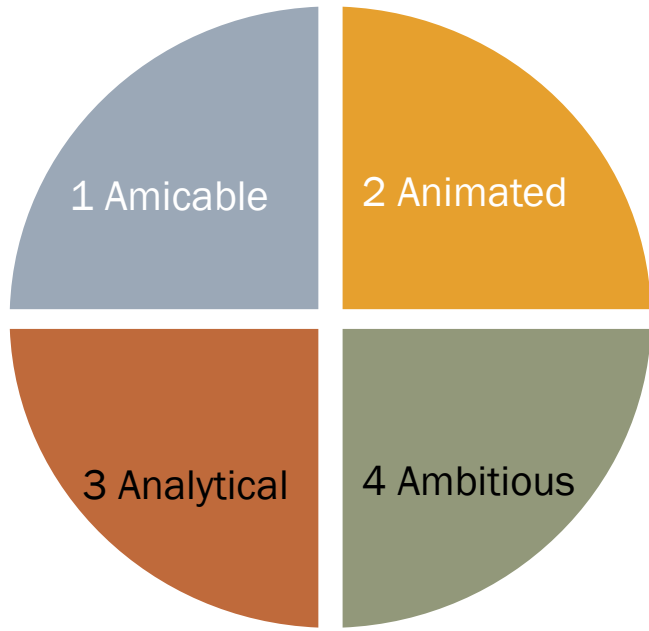


# Strategy

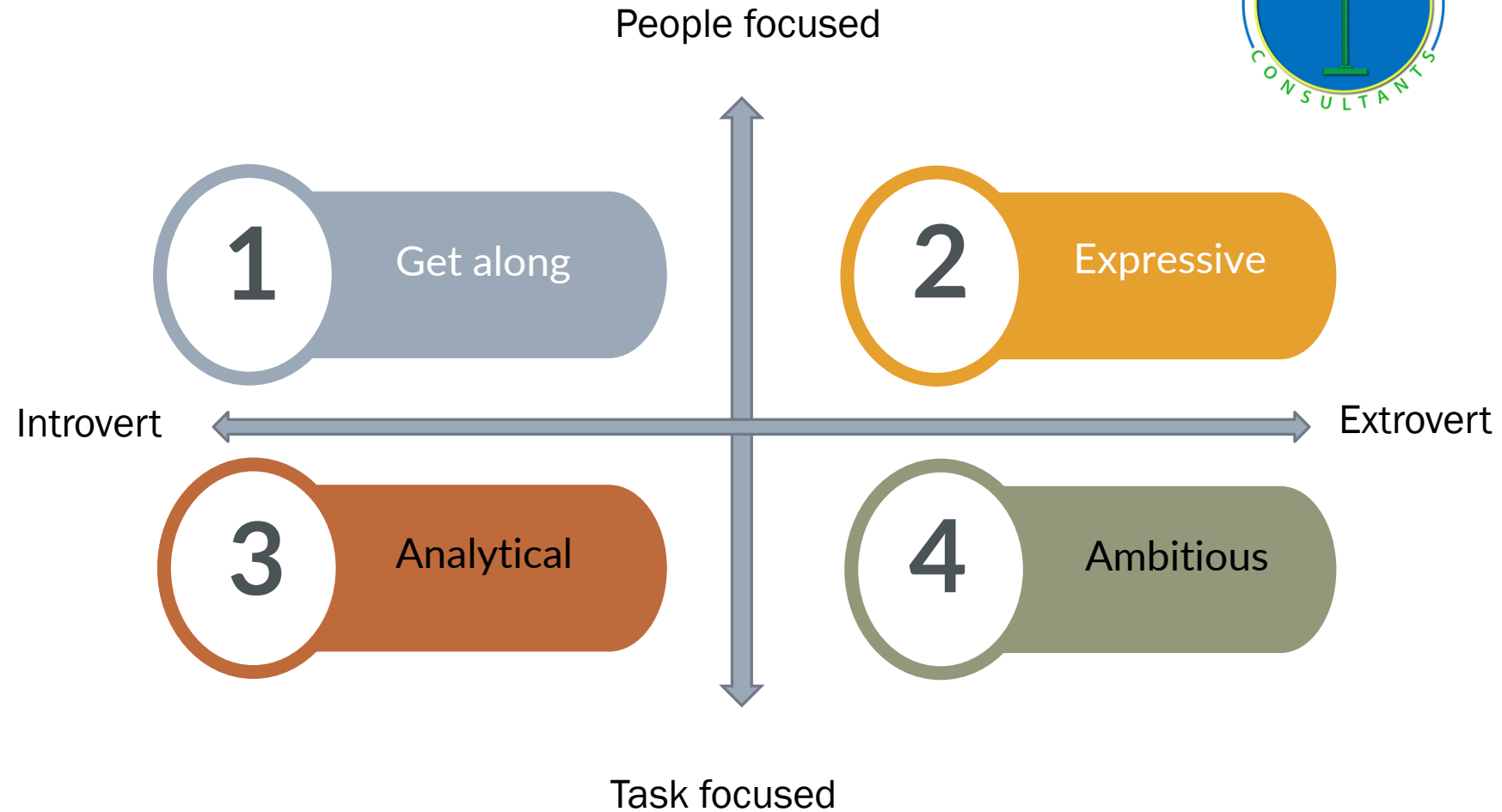
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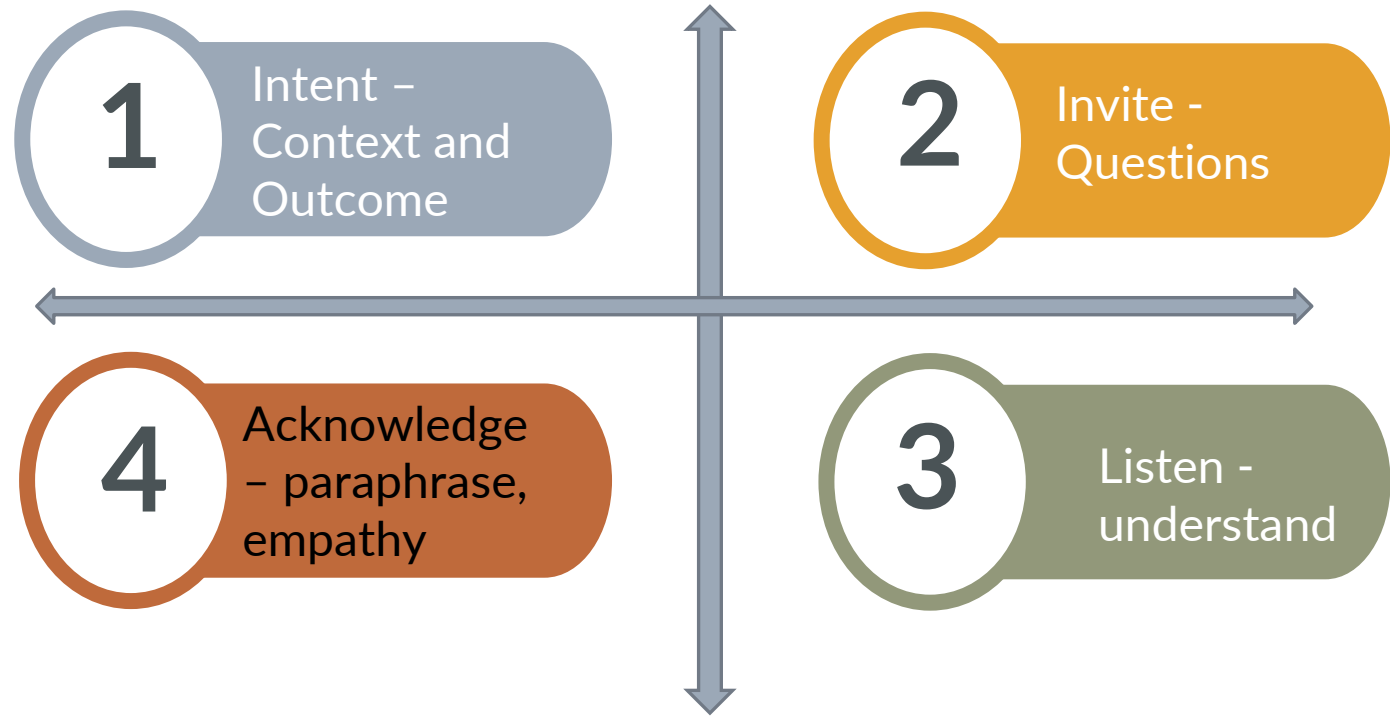
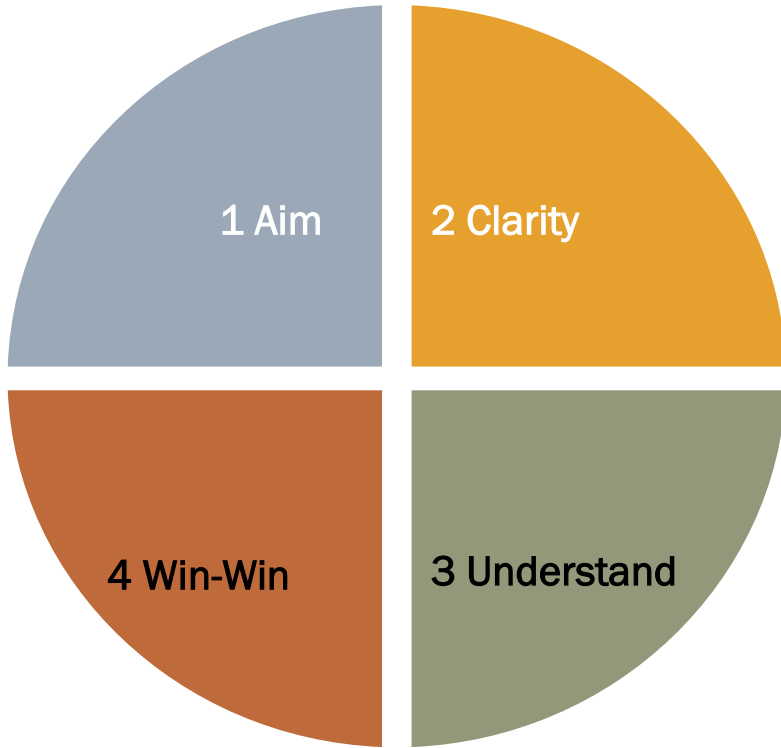


-  Identify your audience or stakeholder
-  Identify their needs and expectations
-  Style of your communication
-  Plan of your communication



Your style





Your plan

Thank you

